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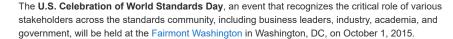# U.S. Celebration of World Standards Day 2015 (Exhibition, Reception and Dinner)

Thursday, October 1, 2015

5:30 p.m., Reception and Exhibition
7:00 p.m., Dinner and Ceremony
The Fairmont Washington
2401 M Street, NW
Washington, DC 20037

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The **U.S. Celebration of World Standards Day**, an event that recognizes the critical role of various stakeholders across the standards community, including business leaders, industry, academia, and government, will be held at the Fairmont Washington in Washington, DC, on October 1, 2015.

The event will include the presentation of the 2015 Ronald H. Brown Standards Leadership award, which is named after the late U.S. Secretary of Commerce and honors an individual who has effectively promoted standardization as a key tool in the elimination of global trade barriers. The winners of the 2015 World Standards Day Paper Competition will also be announced.

Please note that this is a widely attended event that is co-sponsored and attended by federal government agencies.

World Standards Day was initially launched in 1970, and is now recognized and celebrated by nations around the globe. U.S. activities are organized annually by a planning committee consisting of representatives from the standards and conformity assessment community. The Consumer Electronics Association (CEA) will serve as the event's 2015 administrating organization. The event is co-chaired each year by the American National Standards Institute (ANSI) and the National Institute of Standards and Technology (NIST).

About the 2015 Theme

World Standards Day 2015: "Standards – The World's Common Language"

Without standardization, communication and collaboration between people, machines, parts, and products would be extremely challenging on an international level. As more people connect through technologies and global businesses continue to adopt methods to increase efficiency and streamline operations— standards remain an integral piece of the process.

International standards help facilitate the most routine forms of communication, including placing a phone call, surfing the web, or using credit cards when traveling. In a world devoid of standards, such daily activities whether for business or personal use would be more complicated or nearly impossible. Worldwide relevant standards also help expedite business. Standards facilitate better collaboration around the world, which ultimately enhances trade operations.

Venues and Accommodations

The Fairmont Washington
2401 M Street, NW
Washington, DC 20037

⭐ Directions

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